

28 January 2022

## Diageo completes acquisition of Casa UM

Diageo today announces that it has completed the acquisition of Casa UM, owner of premium artisanal mezcal brand, Mezcal Unión, as announced on 10 August 2021.

**ENDS**

### Enquiries:

#### Investor Relations:

Belinda Brown

+44 (0) 7590 810 246

[investor.relations@diageo.com](mailto:investor.relations@diageo.com)

#### Media Relations:

[press@diageo.com](mailto:press@diageo.com)

### About Diageo

Diageo is a global leader in beverage alcohol with an outstanding collection of brands including Johnnie Walker, Crown Royal, J&B, Buchanan's and Windsor whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

Diageo is a global company whose products are sold in more than 180 countries around the world. The company is listed on both the London Stock Exchange (DGE) and the New York Stock Exchange (DEO). For more information about Diageo, our people, our brands, and performance, visit us at [www.diageo.com](http://www.diageo.com). Visit Diageo's global responsible drinking resource, [www.DRINKiQ.com](http://www.DRINKiQ.com), for information, initiatives and ways to share best practice.

*Celebrating life, every day, everywhere.*

### About Mezcal Unión

Mezcal Unión is a 100% handcrafted mezcal brand from Oaxaca, Mexico, founded in 2011 by a group of friends under a self-developed social collective model based in unity as the way of doing and living. They have united agave farmers and producers generating social and economic development. Unión is one of the brands that has led the way into making mezcal the fastest growing category in the world for the last five years.

[www.mezcalunion.com](http://www.mezcalunion.com)