



First RO Community Water Plant in Bhopal launched by Diageo India and Swami Vivekanand Shiksha Samiti

Bhopal, April 20, 2018: Diageo India, Swami Vivekanand Shiksha Samiti (SVSS), a non-profit organization working towards upliftment of women, youth and children together with the villagers of Amala today inaugurated the first RO Community Water Plant in their village. The water plant, with a capacity 500 Litres/hour, will give access to quality water to the villagers addressing the prevailing water scarcity and contaminated water issues in Bhopal.

The plant was inaugurated by Mr. Dinesh Meena, Sarpanch, Gram Panchayat, Amala in the presence of Mr. Sujoy Aich, Project Director, SVSS and Mr. Rajneesh Sharma, Deputy General Manager, Bhopal, Diageo India.

The RO water plant, a first for the village and Bhopal, aims to provide a convenient source especially for remote areas where water pipelines do not reach and expensive branded bottled water is not an alternative. The reverse osmosis (RO) water plants and ultraviolet purifiers will ensure clean and pure drinking water is easily available to the villagers and towns. This water can also be used for cooking food thus additionally protecting the people from contracting water-borne diseases like cholera and Tuberculosis which was an issue in the past.

Commenting on the initiative, **Abanti Sankaranarayanan, Chief Strategy and Corporate Affairs Officer, Diageo India**, said, *“Diageo India is committed to building thriving communities around its manufacturing units through solutions for security, health and education. We are delighted that together with our partner SVSS we are able to make these necessities a reality for families living in villages around our Bhopal plant.”*

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About Diageo India

Diageo India is the country's leading beverage alcohol company and a subsidiary of global leader Diageo plc. The company manufactures, sells and distributes an outstanding portfolio of premium brands such as Johnnie Walker, Black Dog, Black & White, VAT 69, Antiquity, Signature, Royal Challenge, McDowell's No.1, Smirnoff, Captain Morgan and Four Seasons.

Headquartered in Bengaluru, our wide footprint is supported by a committed team of over 5000 employees, 60 manufacturing facilities across states and union territories in India, a strong distribution network and a state-of-the-art Technical Centre.

Incorporated in India as United Spirits Limited (USL), the company is listed on both the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. For more information about Diageo India, our people, our brands, and performance, visit us at www.diageoindia.com. Promoting responsible consumption of alcohol is at the core of our business. Visit Diageo's global responsible drinking resource, www.DRINKiQ.com, for information, initiatives, and ways to share best practices.

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