



**FOR IMMEDIATE RELEASE**

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**CAPTAIN MORGAN PARENT COMPANY DIAGEO PLEDGES \$1 MILLION TO HURRICANE RELIEF  
IN US VIRGIN ISLANDS**

St. Croix, September 18, 2017 – Captain Morgan parent company Diageo has pledged \$1,000,000 to support relief and recovery efforts in the US Virgin Islands as they face an unprecedented storm season. The funds announced are in addition to the \$250,000 Diageo and its brands have committed to hurricane relief support over the past month.

“The US Virgin Islands has been home to Captain Morgan since we opened our distillery on St. Croix in 2010. As a native of the USVI I am delighted Diageo and the Captain Morgan brand is able to support our community and people in this way,” said Cynthia Arnold, Operations Director, Diageo USVI.

Congresswoman Stacey Plaskett commented, “Diageo’s contribution toward the rebuilding efforts in the USVI will be a strong infusion of support for hurting Americans and devastated islands. I am grateful for Diageo’s commitment to partnership in the Virgin Islands. I look forward to continuing to work with Diageo team members and other generous partners as we all collaborate to rebuild our US Virgin Islands as we persevere through a destructive hurricane season.”

**About Diageo**

Diageo is a global leader in beverage alcohol with an outstanding collection of brands including Johnnie Walker, Crown Royal, Bulleit and Buchanan’s whiskies, Smirnoff, Cîroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

Diageo is listed on both the New York Stock Exchange (DEO) and the London Stock Exchange (DGE) and our products are sold in more than 180 countries around the world. For more information about Diageo, our people, our brands, and performance, visit us at [www.diageo.com](http://www.diageo.com). Visit Diageo’s global responsible drinking resource, [www.DRINKiQ.com](http://www.DRINKiQ.com), for information, initiatives, and ways to share best practice. Follow us on Twitter for news and information about Diageo North America: @Diageo\_NA.

Celebrating life, every day, everywhere.

**About Diageo USVI**

In June 2008, Governor John P. de Jongh, Jr. and Diageo USVI jointly announced a public-private initiative for the construction and operation of a high capacity rum distillery on St. Croix, USVI.

This 30-year commitment will provide a major economic stimulus for the entire Territory of the US Virgin Islands.

**About Captain Morgan**

Captain Morgan, the original party spirit, is the third largest brand in the U.S. spirits market and the second leading brand of rum. The Captain Morgan Rum Co. portfolio includes CAPTAIN MORGAN® Original Spiced Rum, CAPTAIN MORGAN® LocoNut, CAPTAIN MORGAN® Cannon Blast, CAPTAIN MORGAN® Black Spiced Rum, CAPTAIN MORGAN® White Rum, CAPTAIN MORGAN® Pineapple Rum, CAPTAIN MORGAN® Coconut Rum and CAPTAIN MORGAN® Grapefruit Rum. For more information, visit [us.captainmorgan.com](http://us.captainmorgan.com).

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