

## **DIAGEO INDIA PLEDGES SUPPORT TO FIGHT CORONAVIRUS**

- Produce around 300,000 litres of bulk hand sanitiser across 15 manufacturing units for use by public healthcare workers.
- Donate 500,000 litres ENA to the sanitiser industry to enable the production of more than two million units (250 ml each) of hand sanitisers.
- Support the Hospitality sector with a Rs. 30 mn healthcare insurance to Bartenders
- Donate approximately 150,000 masks to 5 state's Public Health departments

**23 March 2020:** Diageo India, the country's largest beverage alcohol company, has announced that it will support the Government and Hospitality sector during this pandemic through the manufacture of hand sanitisers from its 15 Manufacturing Units across the country, donation of ENA to the sanitiser industry, health insurance cover to on-trade partners and donation of free masks to Government public health departments.

To help overcome any shortage of hand sanitisers across the country, our manufacturing units will be repurposed to produce around 300,000 liters of hand sanitisers. In addition, Diageo will donate 500,000 litres of Extra Neutral Alcohol (ENA) to the sanitiser industry to make (2 million units of 250 ml each) hand sanitisers.

Moreover, with the bar and restaurant communities facing unprecedented challenges from the impact of COVID-19, the company has pledged to support trade with a Rs 30 million health insurance cover for bartenders associated with the Diageo World Class programme in India. Additionally, the company will also support continued learning and skill building for the bartenders during this lean period, through complimentary access to virtual training and online learning through providing access to the Diageo Bar Academy Training Course.

Lastly, approximately 150,000 masks are being donated to 5 State's Public Health departments across the country to be used by health care professionals and caregivers who are selflessly extending their service to Covid-19 affected patients.

*"We stand united with the Government and Citizens of our country in the fight against the Corona virus. The demand for sanitisers is increasing by the hour, and we would like to use our manufacturing units to join in the effort to fill the demand-supply gap for sanitisers, so critical at this hour. Healthcare providers are at the forefront of this fight, and donating masks is a token of our appreciation for their selfless dedication to fighting the epidemic," said Anand Kripalu, Managing Director and CEO. "We also want to support our partners in the hospitality industry, especially bartenders who are facing unprecedented challenges due to closure of restaurants and bars".*

**ENDS**

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## **About Diageo India**

Diageo India is the country's leading beverage alcohol company and a subsidiary of global leader Diageo plc. The company manufactures, sells and distributes an outstanding portfolio of premium brands such as Johnnie Walker, Black Dog, Black & White, VAT 69, Antiquity, Signature, Royal Challenge, McDowell's No.1, Smirnoff and Captain Morgan.

Headquartered in Bengaluru, our wide footprint is supported by a committed team of over 3500 employees, 50 manufacturing facilities across states and union territories in India, a strong distribution network and a state-of-the-art Technical Centre.

Incorporated in India as United Spirits Limited (USL), the company is listed on both the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. For more information about Diageo India, our people, our brands, and performance, visit us at [www.diageoindia.com](http://www.diageoindia.com). Visit Diageo's global responsible drinking resource, <http://www.DRINKiQ.com>, for information, initiatives, and ways to share best practices.

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