

**DIAGEO PLEDGES INR 45 CR* TO AUGMENT PUBLIC HEALTHCARE INFRASTRUCTURE
IN ONE DISTRICT IN EACH STATE & UNION TERRITORY OF INDIA**

- To set-up Pressure Swing Adsorption (PSA) Oxygen Plants in Government Hospitals in 21 districts to create long-term oxygen capacity.
- To provide fully equipped, prefabricated 16-bed mini-hospital units, with PSA oxygen plants, in another 15 critical districts to increase bed capacity.
- Donation of medical equipment (oxygen concentrators, oxygen cylinders, ventilator beds and other critical patient care devices) to Public Hospitals across 10 States to address immediate needs at hospitals.

Mumbai, 24 May 2021: Diageo, global leader in beverage alcohol and maker of Johnnie Walker, Black Dog, Black & White, McDowell's No 1 today pledged INR. 45 crores to support India's COVID public health infrastructure during the second surge of the pandemic.

Through this initiative, Diageo will help nodal Government Hospitals in 21 districts to set up Pressure Swing Adsorption (PSA) Oxygen Plants to create long-term oxygen capacity. Diageo will provide state governments fully equipped, prefabricated 16-bed mini-hospital units with PSA oxygen plants in 15 most critical districts. This will help increase hospital bed capacity in the district with the flexibility to upgrade to ICUs or Critical Care as well as relocate to districts of greatest need. In addition, the company will donate medical equipment including oxygen concentrators, oxygen cylinders, ventilator beds and other critical devices to public hospitals across 10 States.

Anand Kripalu, Managing Director and CEO, Diageo India said, *"At a time when the country is facing an unprecedented humanitarian crisis, we want to support the Government's efforts and stand by the citizens of India. Long term medical infrastructure especially hospital beds and self-sufficiency in oxygen is what is needed most, and we hope our contribution going into every State and UT will help play a part in India's recovery. With this pledge, Diageo have so far contributed Rs 130 Cr. towards Covid Relief."*

Given the scale of devastation, Diageo has adopted the 'One District One State' approach, with the aim to ensure that support reaches at least one district in each state and Union Territory of the country. Diageo's initiative will be supported by the national investment promotion agency, *Invest India* and executed by *GiveIndia* by prioritising the requirements of the state authorities, identifying critical districts, and ensuring smooth transition to state medical officials.

**Note: Of the pledged INR 45 crores, INR 35 crores (cGBP 3.5mn) will be funded by Diageo plc.*

Over the last year, Diageo India has been at the forefront in supporting the country and industry through the crisis. Starting March 2020, the company produced 300,000 litres of bulk hand sanitiser across 15 manufacturing units for use by public healthcare workers, donated 150,000 masks to 5 state's Public Health departments and introduced a Rs. 3 crore healthcare insurance for bartenders. Diageo India also launched an INR 75 crore revival and recovery program - 'Raising the Bar', to support pubs, bars and restaurants.

ENDS

For further information please contact:

Diageo India

Charlotte Rodrigues

Charlotte.rodrigues@diageo.com

GBM

Uma Datye

Uma.Datye@genesis-bcw.com

About Diageo India

Diageo India is the country's leading beverage alcohol company and a subsidiary of global leader Diageo plc. The company manufactures, sells, and distributes an outstanding portfolio of premium brands such as Johnnie Walker, Black Dog, Black & White, VAT 69, Antiquity, Signature, Royal Challenge, McDowell's No.1, Smirnoff, and Captain Morgan.

Headquartered in Bengaluru, our wide footprint is supported by a committed team of over 3500 employees, 49 manufacturing facilities across states and union territories in India, a strong distribution network and a state-of-the-art Technical Centre.

Incorporated in India as United Spirits Limited (USL), the company is listed on both the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. For more information about Diageo India, our people, our brands, and performance, visit us at www.diageoindia.com. Visit Diageo's global responsible drinking resource, <http://www.DRINKiQ.com>, for information, initiatives, and ways to share best practices.

Celebrating life, every day, everywhere.