

DIAGEO INDIA APPOINTS DEEPIKA WARRIER AS CHIEF MARKETING OFFICER (CMO)

Julie Bramham, current CMO, moves as Global Brand Director for Johnnie Walker

Bangalore, 08 July 2020: Diageo India, the country's leading beverage alcohol company today announced the appointment of Deepika Warriar as Chief Marketing Officer (CMO), effective 27 July 2020. Julie Bramham, current CMO of Diageo India, will move to Europe as Global Brand Director for Johnnie Walker, Diageo's number #1 brand globally.

Deepika Warriar, till recently, was Managing Director & CEO, Nourishco Beverages (formerly, a 50:50 Joint Venture between PepsiCo India and Tata Consumer Products). She joins Diageo after spending over two decades at PepsiCo, where she held key positions including CMO for PepsiCo India and Vice President for the Nutrition category across multiple geographies.

Commenting on the changes, **Anand Kripalu, Managing Director and CEO, Diageo India** said, "*We are delighted to welcome Deepika to the Diageo India family. Her strong consumer-centric approach combined with her transformational leadership skills makes her a tremendous asset to Diageo. We would also like to thank Julie for her many contributions to the business, including setting a new direction for our brand portfolio as well as the Innovation programme.*"

About Diageo India

Diageo India is the country's leading beverage alcohol company and a subsidiary of global leader Diageo plc. The company manufactures, sells and distributes an outstanding portfolio of premium brands such as Johnnie Walker, Black Dog, Black & White, VAT 69, Antiquity, Signature, Royal Challenge, McDowell's No.1, Smirnoff and Captain Morgan.

Headquartered in Bengaluru, our wide footprint is supported by a committed team of over 3,000 employees, 48 manufacturing facilities across states and union territories in India, a strong distribution network and a state-of-the-art Technical Centre.

Incorporated in India as United Spirits Limited (USL), the company is listed on both the National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) in India. For more information about Diageo India, our people, our brands, and performance, visit us at www.diageoindia.com. Promoting responsible consumption of alcohol is at the core of our business. Visit Diageo's global responsible drinking resource, www.DRINKIQ.com, for information, initiatives, and ways to share best practices.

Celebrating life, every day, everywhere.